



## ARIZONA AMERICAN INDIAN TOURISM ASSOCIATION

FOUNDED 1994

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**SCOTTSDALE, Ariz. (December 2022)**— On Saturday, February 4, 2023, and Sunday, February 5, 2023, the Arizona American Indian Tourism Association (AAITA), in partnership with Arizona’s Native American tribes, along with the City of Scottsdale’s Western Week, hosts its annual Arizona Indian Festival in Scottsdale Civic Center, attendance is free, family-friendly and open to the public.

The festival is held in conjunction with Scottsdale’s Western Week. The Arizona Indian Festival is unique in its format and ability to present Arizona tribes in its program and event footprint that includes traditional Indian Villages, traditional arts and craft demonstrations, native food vendors, and native mainstage entertainment representatives of many tribes and Tribal Travel and Tourism offices showcasing their native destinations.

Attendees at the Arizona Indian Festival will experience traditional food, dancing, singing, and traditional dwellings represented within the village area. Attendees will walk away fascinated by the native beauty that Arizona has to offer.

This event allows us to showcase the dynamic Native communities and many tribes thriving here in Arizona. Our event is held each year in Scottsdale today to educate the residents and visitors of Scottsdale about these tribes and their important role in Arizona and the City’s rich heritage. We are proud to represent such a vibrant group of people and share their stories that have helped shape the past and present.

Dating back more than 130 years to the original farming and ranching operations that eventually inspired its nickname as “The West’s Most Western Town,” Scottsdale recognizes a vibrant “Wild West” past, including farmers, ranchers, cowboys, and native Indian communities.

While Old Town has become significantly more sophisticated with an array of local boutiques, art galleries, fine dining establishments, wineries, and craft breweries, the city maintains its Old West charm and heritage, which is celebrated during Western Week. For more about the Festival, visit; [www.arizonaindiantourism.org](http://www.arizonaindiantourism.org); for more about Western Week, visit [www.scottsdalewesternweek.com](http://www.scottsdalewesternweek.com).

**About the AAITA:** The Arizona American Indian Tourism Association is a 501(C)3 non-profit organization that, since 1994, has been dedicated to increasing tribal tourism initiatives by working with Arizona tribes and businesses. The organization facilitates and hosts events for tribal and non-tribal members, forums on tourism issues, and maintains a reliable network of industry leaders to assist tribes in developing their tourism programs. Its mission is to promote the development of tribal tourism in Arizona while respecting the cultural integrity of the tribes. For more: [www.arizonaindiantourism.org](http://www.arizonaindiantourism.org)

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